

Recap of PowerPoint Information

IT'S NOT WHAT WE SELL, IT'S WHAT WE STAND FOR!

To provide humanity in Disasters and Outdoor Activities with the best:

- Protection
- Comfort
- Hope
- Dignity

For the purpose of:

- Saving Lives
- Reducing Suffering
- Lowering Costs
- Protecting Environments

How? With revolutionary new basic (rule of 3's) life essentials solutions of unique products and services designed for Best Survival Outcomes:

- Refuge – shelter and protection
- Water – safe sources
- Food – Delicious and ways to prepare
- Air – Cleaner Supply



YOUR SURVIVAL is our number one priority