

The Big Idea!

Surviveit2 products provide a new and better ways to help people survive the world around them when disasters strike with dignity, hope and respect; while balancing social, economic, environmental interest, offering excellent ROI to investors and high value to customers. Holistic real survival solutions for real survival problems, for everyone, anytime that all can participate in worldwide and achieve the desired results we all want for others in need!

- **The Core Solution** - is to change the world's current disaster response approach from multiple "piece-meal" slow delivery systems to a rapid reliable delivery system. A system that provides a "one-time individual package" (THE ULTIMATE SURVIVOR PACKAGE) that disaster victims can easily use and control utilizing our Single Point of Distribution (SPOD) method Suppliers will finally have a way to monitor who received packages and who still needs packages during a disaster event. These packages are complete and provide everything victims need for the short term survival, until longer solutions are available.
- **We Don't Want People to Stand in Long Lines or Get Stranded**- for handouts of different questionable products when every minute counts, that may not come. Nor do we want people trying to catch products thrown out of the back of trucks, planes or helicopters in a free for all chaotic way. All disaster victims need a variety of on-going essential supplies to stay alive like Refuge (shelter and protection) water, food, naturally breathable ample air, plus transportation and communications means for mobility and not get stuck in one location. See our Rule of 3's information on our website for more details.
- **Change By Design Concept** – makes all the above possible. By providing unique breakthrough Disaster Products and Services, Innovations and Technology; and a Business Model like no other. However, we also need to be proactive, educate, train and help everyone receive products and services prior to a disaster, not just when disasters strike, which is no small challenge, but also is a great business opportunity!

Changing The World's Response to Disasters Just Makes Sense to Save Lives!

The two main disaster relief problems unsolved, till now, have been: Ineffective outdated products combined with a dysfunctional distribution system, which is shown below and continues today in 2026, until we change it forever!



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