



Publisher's Forward

Making decisions can be tough- especially if you feel you don't have enough factual information to make the right ones. Take deciding whether to read the enclosed contents.

Wouldn't it be easier if you already knew the answer to questions like these:

- **Is reading this worth my time?**
- **Will I learn something I need to know?**
- **Can it change or prolong my life or the life of others?**

The answers to all three of the above questions are "yes", if you give it a chance.

In fact, the contents provided within will provide you with valuable information so you can make some of the biggest decisions of your life once you know: What are Life Essentials, Why do I need them, Where do I get them, How do I benefit from them, etc. a whole lot easier.

Yes, reading the contents will take a few minutes of your time, but what you learn and then decide about the reality of Life's Essentials can impact the rest of your life, even may prolong it!

When you think of it that way, the decision to look inside shouldn't be difficult at all. After all, its **Free Information**, it's your life, it's your choice how you prepare for your future, or not!

Thinking about Life Essentials is hard for many reasons and there are three overarching conundrums that lead to errors people make and don't do something to acquire them.

- **Conundrum #1:**  **There's too much conflicting information.** Our senses can't possibly absorb it all, which causes cognitive dissonance.
- **Conundrum #2:**  **We have limited time and resources** to learn all we need to know and properly prepare for future disasters and adventures.
- **Conundrum #3:**  **We can't remember everything**, so we must pick and choose what sticks with us and find the easiest products to acquire and use that fits our individual needs. If we do anything at all!

Together, these three overarching "conundrums" alone generally lead to errors in judgment people make about Life Essentials requirements. Humans are inherently limited to making good choices when it comes to disasters and adventure preparedness due to all the variables in conditions, situations, and future unknowns they can encounter.

The Good News...we have worked 20 years in Research and Development to provide everyone with the Best Life Essentials. The most complete and effective revolutionary multi-functional disruptive products ever conceived. Disaster Survival is no longer totally confusing, but you do need to act today!

YOUR SURVIVAL

is our number one priority