



Paradigm Shift in Disaster Response - Is Ready!

If you want to make minor, incremental changes and improvements to disaster relief results, then keep working on practices, behavior, or attitude. But if you want to make significant, quantum improvements for all people (and the **Surviveit2 Company** does) then you need break down main segments of activity and create individual paradigm shifts in all of them that can support and align themselves with harmonious common goals, these segments include:

Products- We provide safer, more dependable, and longer-lasting survival supplies that are durable, comprehensive, lightweight, and easy for end users to transport in multiple ways. Designed for a wide range of circumstances, terrains, and weather conditions, these innovative products are versatile, user-friendly, and ready for global use.

Distribution- We have the best methods (fast, efficient, lowest cost) of getting products from manufacturing factories and supply staging areas to end users. That is our Single Point of Distribution (SPOD) system. Now there is no need for people to wait in long lines for a variety of supplies to be handed out; supplies which are usually too bulky and heavy to carry by an end user to a resting place of their choice. Now you get everything you need in one package for one person. Our packages are easy to bulk ships via semi-truck, rail train, and cargo ship and by airplane or helicopter for all terrains and situations.

Extreme Affordability- These products designed and built for worldwide consumption, not just the top 10% of the world; produced at the lowest cost to do the best for all people. Furthermore, they are mass produced using green recycle material and concepts which allow products to be the lowest priced, highest quality and best value in the disaster relief industry.

Funding- There will always be segments of the world population who need survival supplies but cannot afford them. The more fortunate should help those who they can in times of need. Those who can afford them should pay for their own protection and receive the best value for their money. For those charities and governments who are already committed and pay a high price now for goods and services, we offer better value for their money, better solutions (i.e., care, outcomes, and costs).

Synergy- These products and programs can reach their full potential only when everyone works together in the ways they can contribute. To better protect future disaster victims worldwide, individuals, nonprofits, businesses, governments, and the U.N. must build shared alliances that each organization can fully support because doing so serves the common good and their own best interests.