



Clear Vision- Critical Survival Decisions

When you must battle Mother Nature or Man–Made Disasters, you better have the best advice, skills and tools available...to survive. Nobody says they want less supplies, poor quality tools or conflicting advice when their life is in jeopardy. There is no second place or second chance most of the time when disaster strikes, you have either prepared for survival or suffered the consequences of your inactions.

While researching numerous fields of study for survival products and best practices, we found enormous amounts of suggested information in books on survival preparedness, basic life saving survival techniques, equipment and supplies. Such as, what should a person's minimum requirements be for: water, nutrients, shelter, first aid, navigation and signaling, starting fires, packing gear, etc. when preparing for a disaster.

Take for instance water, the most important and basic element required to sustain life after air, people can only live approximately three days without water. Additionally, when you think of all the ways to find, obtain, purify, store, and use it, most survival books devote a large chapter or section of their book or pamphlet to it, and for good reason. Now when you consider all the other items or topics you should consider, it takes a lot of time, energy and thought to make key decisions, identify items required, obtain items and package them together; a daunting task at best. Did you test items you buy or acquired to make sure they work as stated?

What **Surviveit2** packages do for first responders and end users alike is allow both groups to make fewer quick decisions and work smarter when lack of time is critical to end results; by knowing **what** they have to work with. By providing all basic survival components in one small compact package, it lets both groups (first responder and end users) focus on **where** they are, **what** they need to do, **where** and **when** they might be elsewhere and know **why** products were selected and, in the quantities, provided.

Therefore, we have eliminated much confusion, need for rash decisions and provide up to date information on survival topics; this increases the **clear vision** of how people can survive a disaster and helps promote calmness, knowledge, and raises hope and peace of mind for everyone in disaster times. **The clearer the idea a person has of what they are trying to do, the greater the chance of accomplishing it.** And, when you can properly measure and track the progress in terms of what one is trying to accomplish, the progress towards set goals will be reviled for a clearer picture of time frames required, (steps) for completion of those goals. Time will come to establish new goals.