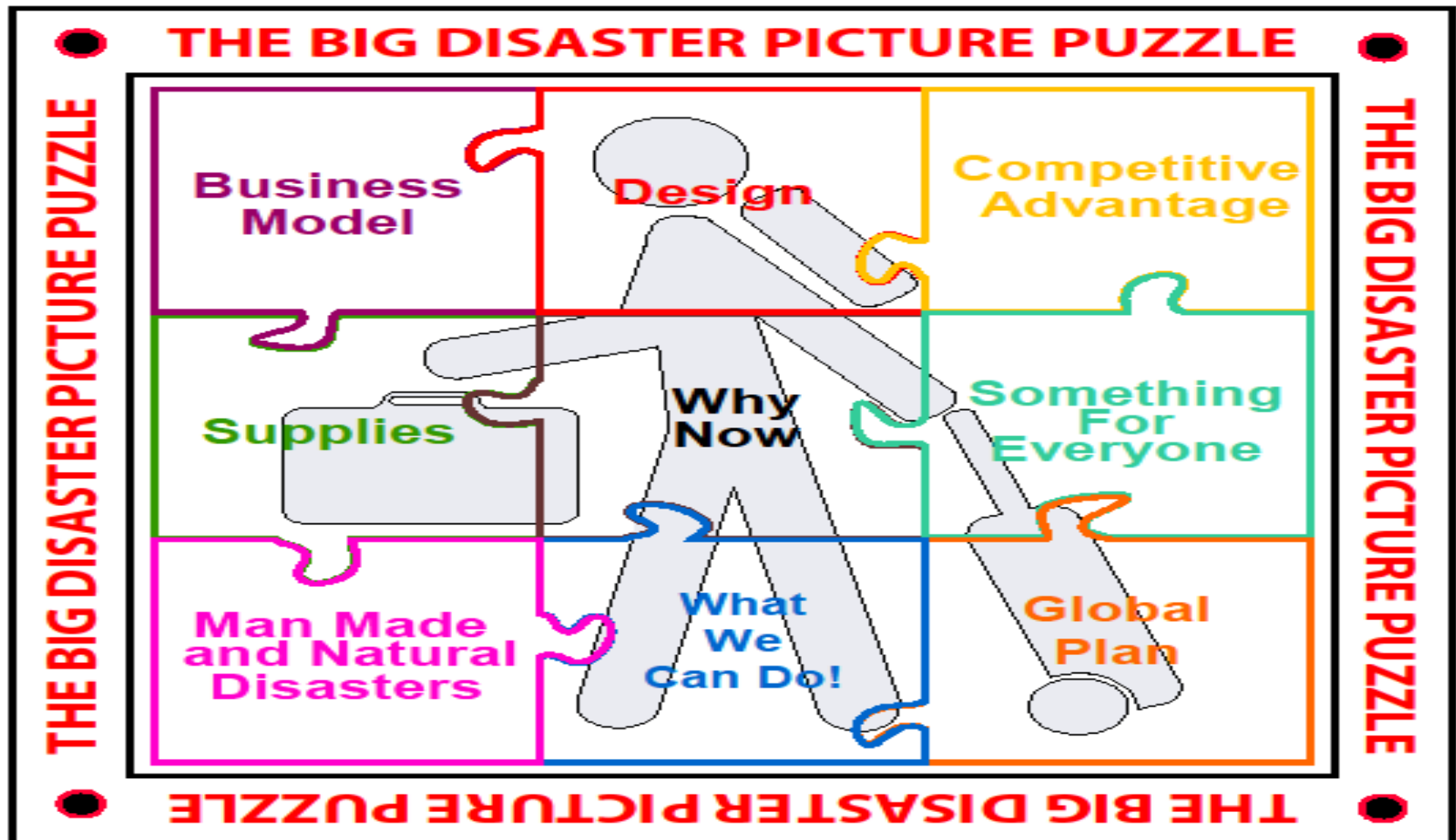


The Ultimate Survivor Package

Complex Disaster Relief Problems & Solutions!



Note: All the pieces interconnect together to complete the solutions we all need.

Name: The Ultimate Survivor Package Company
E-Mail: TheUltimateSurvivorPackage@hotmail.com

Contact: Alex Malavazos Phone: 775-267-0775
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Business Model

Business Model-Segments

- Customer Segments
- Value Proposition
- Channels
- Customer Relations
- Revenue Stream
- Key Resources
- Key Activities
- Key Partnership
- Cost Structure

Note: All the pieces interconnect together to complete the solutions we all need.



Design

Design-General

- Design Thinking
- An Aspiration to Create
- Our Passion to Help Humankind
- A Strategy to Effect Change
- The Desire to Impact the World
- Hope Made Visible

Design Criteria for Product-Partial List

- Best Solution
- Safe, Reliable & Durable
- User Friendly & Self Transportable
- Extremely Affordable
- Comprehensive, All Inclusive
- Size, Weight & Shape
- Green Product – Reduce, Reuse, Recycle & Compact
- Best Value

Note: All the pieces interconnect together to complete the solutions we all need.

Competitive Advantage

Competitive Advantage

- A product Like No Other
- For Wide Range of Circumstances, Terrains & Weather Conditions
- Off-The-Ground Sleeping Protection and Comfort
- Six (6) days Survival Supplies
- Water Life Jacket
- Lowest Priced, Highest Quality & Best Value

Note: All the pieces interconnect together to complete the solutions we all need.



Supplies

Survival Supply Categories

- Water
- First Aid
- Protective Gear
- Signal & Navigation
- Food & Cooking Supplies
- Tools & Miscellaneous Items
- Toiletry & Sanitation
- Back Pack/Life Vest

Note: All the pieces interconnect together to complete the solutions we all need.



Why Now- Why This Project

- Our Purpose
- Our Vision
- Our Mission
- Our Passion
- Unique Breakthrough Solutions to Complex Disaster Problems Found
- Doable, Not Theoretical Plans Available Now
- Real Need Product/Service, Not Just Like It or It Would Be Nice To Have
- To Everyone's Advantage To Work The Plan, Work Together

Note: All the pieces interconnect together to complete the solutions we all need.



Something
For
Everyone

Something for Everyone

Goes Virtually Anywhere: For Home,
Work, Car, Train, Plane etc.

Covers from Cradle to Grave

You only need one unit for all your
needs and can be self transported
in most cases by several different
methods.

Note: No more having different
units for different occasions.

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Man Made and Natural Disasters

Disasters- Man Made and Nature

- Earth Quakes
- Fires
- Hurricanes
- Tsunamis
- Nuclear
- Terrorism
- Volcanoes
- Tornadoes
- And the list goes on...

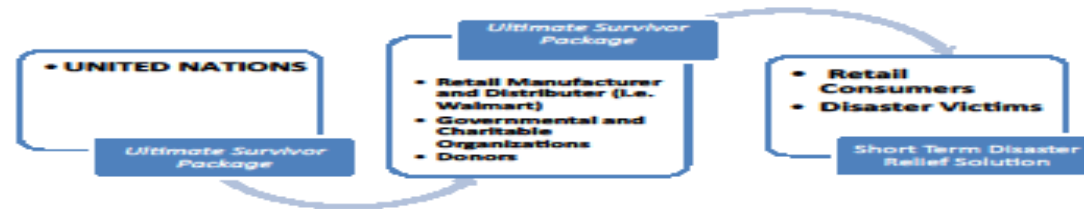
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**What
We
Can Do!**

What We Can Do With Dignity

Prepare for the next disaster, get everyone involved & help others.

INNOVATIVE AND SUSTAINABLE DISASTER RELIEF PROPOSAL



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Global Plan

Global Plan-Disastrous Response

In theory the United Nations should oversee, lead and manage international response to disasters. Participants can be:

- Various Governments & Relief Agencies
- NGO'S
- Private Companies
- Individuals
- Other Entities

Each participant chooses whether and how to engage in different emergencies as and when they occur widening the gap between what's needed and what is actually provided.

Now, real change can take place by implementing this disaster plan, please join us in this worthy cause!

Note: All the pieces interconnect together to complete the solutions we all need.